1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* Kickstarter campaigns in the music category have the highest average US success rate.
* Theater projects were the most common campaign type in the US between 2009-2017.
* Kickstarter campaigns are typically least likely to succeed in December.

1. **What are some limitations of this dataset?**

* Data is from limited number of countries.
* No data provided for projects launched after 2017.
* Limited sample of much larger dataset (4,000 out of 300,000 projects). This likely creates biased conclusions depending on how the 4,000 records were selected.
* Average donation size is calculated in varying currencies.

1. **What are some other possible tables and/or graphs that we could create?**

* A chart that displays correlation between “spotlight” projects and success/failure rate
* Average donation size by country or category
* Success rate of categories over time (2009-2017) i.e. has the success rate of television projects increased since 2011?